

Privacy Policy

Effective Date: January 1, 2023

At Pogona Peak Education, your privacy matters. This policy explains what information we collect, how we use it, and what rights you have regarding your data.

1. Information We Collect

We collect only the information you choose to provide, which may include:

- Your name
- Your email address
- Purchase information (if you buy a product)
- Any information you submit through contact forms

We do not collect unnecessary personal data.

2. How We Use Your Information

We use your information to:

- Send you emails you have signed up to receive
- Deliver purchased products or resources
- Respond to questions or customer support requests
- Improve our website and services

We do not sell, rent, trade, or share your personal information with third parties for marketing purposes.

3. Email Communications

If you subscribe to our email list:

- You will receive emails related to science education resources, updates, and promotions.
- You may unsubscribe at any time by clicking the "unsubscribe" link at the bottom of any email.
- Once you unsubscribe, you will no longer receive marketing emails from us.

We respect your inbox.

4. Third-Party Services

We may use trusted third-party services (such as email marketing platforms or payment processors) to operate our business. These services only receive the information necessary to perform their functions and are required to protect your data.

We do not allow third parties to use your information for their own marketing purposes.

5. Data Security

We take reasonable measures to protect your personal information from unauthorized access, misuse, or disclosure. However, no method of online transmission or storage is 100% secure, and we cannot guarantee absolute security.

6. Children's Privacy

Our website and products are intended for parents, educators, and guardians. We do not knowingly collect personal information directly from children under 15.

If we learn that we have collected personal information from a child without parental consent, we will delete it promptly.

7. Your Rights

You have the right to:

- Request access to the personal data we hold about you
- Request corrections or deletion of your information
- Opt out of email communications at any time

To make a request, contact us at: info@pogonapeak.com

8. Changes to This Policy

We may update this Privacy Policy from time to time. The most current version will always be posted on this page with the updated effective date.

